

spa business

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Myrtha Wellness is far more than a supplier; with WellGate we're the visionary architects of extraordinary experiences

Stefano Cattaneo, Myrtha Wellness



Deeply Immersed

Myrtha has collaborated with famed architect, Alberto Apostoli, to create WellGate, a customisable thermal suite

There's a defining moment in every wellness ritual when people cross a threshold and leave the frenzy of the world behind, entering a dimension where time slows.

It is from this concept of transition that WellGate is born. The new thermal suite was designed by Studio Apostoli for Myrtha Wellness and is a milestone in the evolution of contemporary spa culture.

WellGate turns wellness into a holistic journey, combining architectural clarity, refined materials and advanced engineering. Its distinctive structure settles easily into luxury hotels and wellness retreats offering the elegance of a customisable design that can be tailored to the architect's vision.

Stefano Cattaneo, director of Myrtha Wellness says: "We're far more than a supplier; with WellGate - where design, technology and a holistic approach converge - Myrtha Wellness is the visionary architect of extraordinary experiences."

WellGate connects thermal experiences

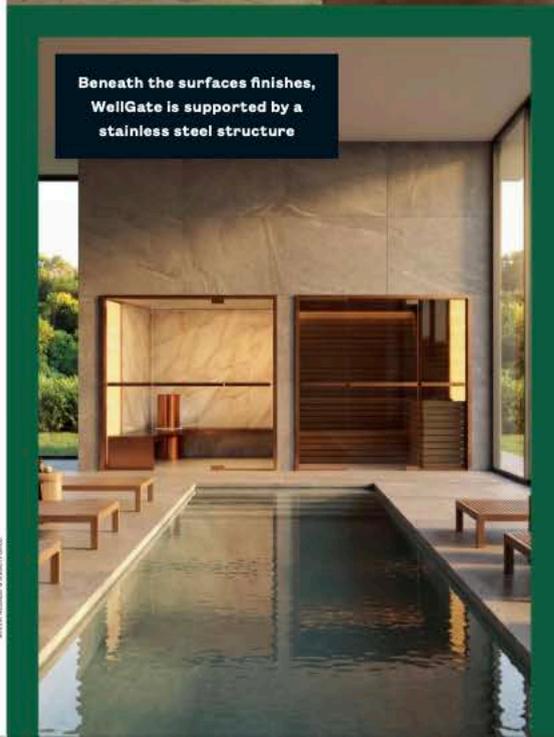
A fluid sequence connects sauna, steam bath and frigidarium, while circular elements such as sculptural illuminated steam devices, ice fountains and soft geometries - reinterpret the forms of water through light and motion.



The WellGate portfolio of products includes a steam bath, frigidarium and sauna

MYRTHA WELLNESS & STUDIO APOSTOLI

Beneath the surfaces finishes, WellGate is supported by a stainless steel structure



MYRTHA WELLNESS & STUDIO APOSTOLI

Illuminated panels, called Lesena, create a soft and enveloping atmosphere within the steam bath and sauna and are available in customisable printed glass to harmonise with different interior styles. There is also the option of colour-changing RGB lighting.

A defining feature of WellGate is its invisible intelligence, with steam generation, heat distribution, water management and integrated audio all hidden from view. Beneath its elegant surfaces finishes, WellGate is supported by a stainless-steel structure built with exclusive Myrtha Technology, guaranteeing durability, hygiene and design flexibility.

Choose from a range of curated styles

WellGate is a next-generation ecosystem where technology becomes emotion and design becomes experience. It sets a new, authoritative benchmark for high-end thermal spa environments.

Three curated styles - **Luxury** with fine woods and stone textures, **Elegance** with perforated patterns and refined gold and black accents and **Design** with the purity of full-white or full-black monochromes - enable customisation by the architect.

With WellGate, we redefine the concept of Wellness Architecture as a sanctuary where Italian design meets Myrtha's engineering expertise



Alberto Apostoli, Architect and CEO, Studio Apostoli

In creating WellGate, Myrtha has transferred the expertise it's developed as a supplier for six Olympic Games, bringing patented technologies, advanced material science and precision engineering into wellness design.

Thanks to this transfer of Olympic-level tech, Myrtha is able to offer a 25-year structural warranty on its stainless steel thermal rooms, ensuring long-term performance, durability and reliability. ● See our client list at: www.myrthawellness.com

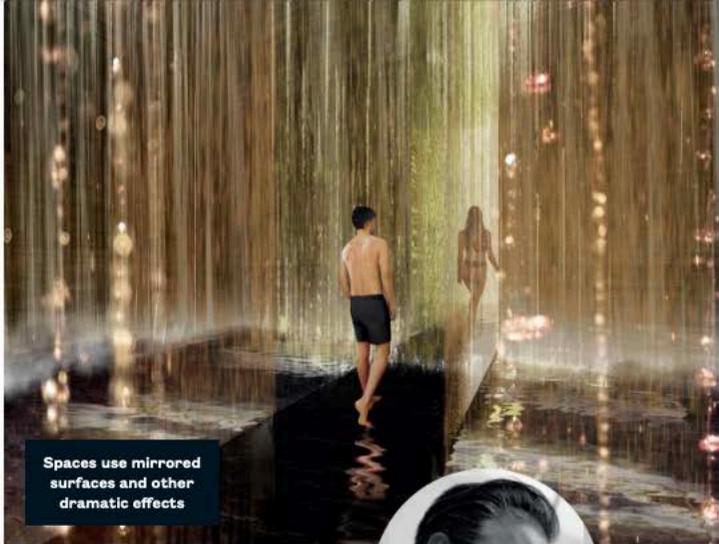
Alberto Apostoli reveals Arché Water Path Luxury Experience

Studio Apostoli has designed an immersive water-based spa experience based on a concept by live entertainment production company, Balich Wonder Studio.

Arché Water Path Luxury Experience blends wellness facilities with entertainment by using metallic and mirrored surfaces, vegetation, aromatherapy, soundscapes, digital content, lighting and dramatic effects to stimulate the senses.

The modular concept features eight zones – from a purification tunnel and an aquatic maze to a cave with bioluminescent effects and a cocoon for sensory deprivation – which can be interconnected.

This is “wellness on demand,” says Alberto Apostoli, founder of



Spaces use mirrored surfaces and other dramatic effects



Studio Apostoli, “tailored to the needs of each guest as well as the requirements of the hospitality venue, including its spaces and the type of offering desired.”

spa-kit.net keyword:
Apostoli ▶

It blends wellness facilities with entertainment
Alberto Apostoli

The modular concept features eight zones to stimulate the senses

