

# europaean Spa

DIGITAL EDITION

Issue 91 | Spring 2024



THE NO.1 MAGAZINE FOR SPA AND WELLNESS LEADERS



## NATURAL HEALING

The singular wellness vision of Naturhotel Forsthofgut, Austria

## TOUCHLESS TECH

The best therapist-free treatments on the market

## BECKLEY RETREATS

Psilocybin and the magic of mushrooms in the Netherlands

## PLATINUM RESOURCE

European Spa launches a new spa industry handbook





# The launch: European Spa Platinum Resource 2024

The who's who of spa industry VIPs joined us at the Mandarin Oriental Hyde Park London, to celebrate the launch of our new handbook, which is 'the home of spa intelligence'

PHOTOGRAPHY: Nigel Chapman



**C**elebrating industry innovation and success, VIP spa leaders from across Europe gathered at Mandarin Oriental Hyde Park, London for the launch of the *European Spa Platinum Resource 2024*.

*European Spa's* new yearbook – the home of global spa intelligence – showcases wellness leadership, spas, trends and brands to watch for in the coming year and beyond.

"Wellness is now an essential pillar for hospitality brands – getting spa services and wellness right is the highest form of hospitality and requires dedication, experience and the latest information," said Sarah Camilleri, editorial director and founder of *European Spa* magazine.

"I have devoted 20 years as a business journalist to track spa leadership, industry developments and the destinations shaping the future. This set the vision for *European Spa* magazine back in 2007 and remains at the heart of all the news and expert content we work to deliver today.

"As a respected spa business resource,



1. European Spa's Wendy Golledge, Mark Smith and Sarah Camilleri
2. The event was held in the ballroom of Mandarin Oriental Hyde Park, London
3. Sarah Ronchetti, TempleSpa; Jaclyn Hughes, UK Spa Association; Sarah Tester, Lifehouse Spa, and Victoria Dello Iorio, Sothys
4. *European Spa Platinum Resource 2024*
5. Don and Sarah Camilleri
6. Yuki Kiyono of Aman Resorts with Mark Smith
7. The well-attended launch party was a celebration of the spa industry
8. Hydrafacial's Zoe Williamson, Hilton's Louise Moore and Anna Histed from Lemi Group
9. Stephanie McKenzie, ESPA; Noella Gabriel, Elemis; and Danny Golby, ESPA
10. Spa directors enjoying the opportunity to network at the launch event







European Spa is here to help spa leaders worldwide connect, learn and share thought leadership so our industry can thrive and prosper."

The new *European Spa Platinum Resource 2024* has been designed to serve as the ultimate companion for spa business success. Inside you will find so much information to help you run your spa business in 2024 and beyond.

"European Spa would like to thank all the industry experts who contributed to making the *Platinum Resource* such a valuable and successful publication," said Sarah. "We look forward to compiling the 2025 edition later this year to continue to serve the industry and all those who work in it."

- To download your free copy – sign up at: <https://mailchi.mp/spapublishing.com/2024platinumresource>
- You can view the video of our launch event on the *European Spa* YouTube channel: [www.youtube.com/@europeanspamagazine6692](http://www.youtube.com/@europeanspamagazine6692)



**PLATINUM RESOURCE 2024**  
The home of great spa intelligence

26 GLOBAL SPA AND WELLNESS ASSOCIATIONS

094

COMPREHENSIVE BUSINESS FEATURES

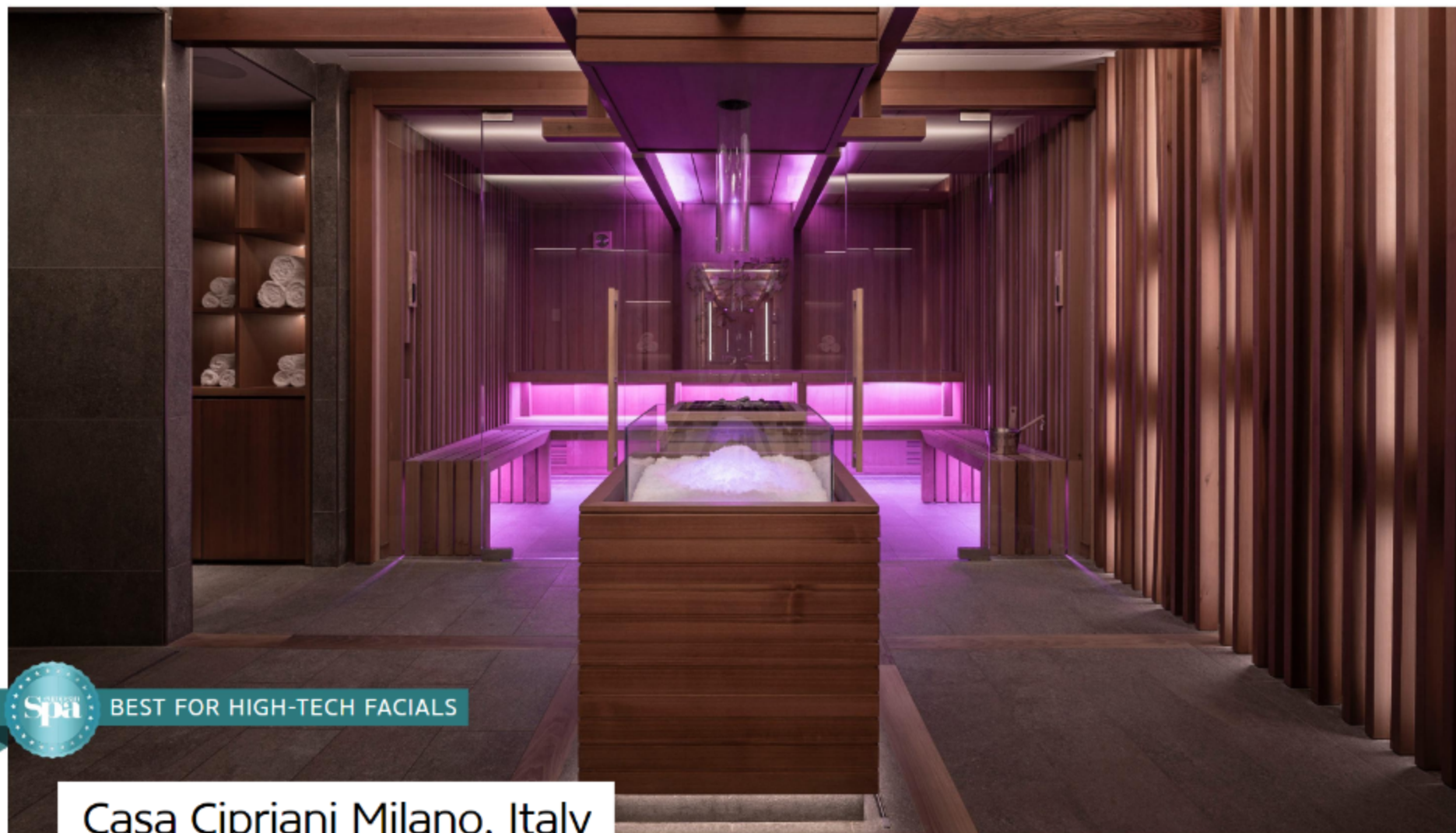
IN-DEPTH THOUGHT LEADERSHIP STORIES



- Jamie Pagan, Mandarin Oriental with Sarah Camilleri
- Charmaine Harbour, Harbour Hotels and Robbie Leung, Pan Pacific London with Genesis Montanez-Valle, Harbour Hotels, Richmond
- Seán Harrington, Elemis with spa consultant Sián Parry Jones
- Lesley Bacon, Hand Picked Hotels and Oriele Frank, Elemis with Sarah Camilleri
- Mark Smith welcomes attendees to the *Platinum Resource* launch event
- Sarah Camilleri introduces the *European Spa Platinum Resource 2024*
- Mehmet Er, Gharieni, Wendy Golledge and Zoe Williamson, Hydrafacial
- Benoit Flament and Riadh Bouaziz of RKF Luxury Linen with Sarah Camilleri
- Neilroy Gunn of Saint Associates with Alberto Apostoli, Studio Apostoli
- Susan Morrissey of The Lanesborough London
- Paula Perkins, Spa Consultancy







Spa

BEST FOR HIGH-TECH FACIALS

## Casa Cipriani Milano, Italy

Located in the heart of Milan, the boutique Casa Cipriani Hotel is a modern wellness retreat in the heart of Italy's fashion capital. Designed by the renowned Italian architectural practice Studio Apostoli, the spa is overseen by spa manager Valeria Carlomagno and offers guests treatments performed in seven rooms across multiple levels.

The spa design is said to reflect the Cipriani family aesthetic while also embracing the history of Palazzo Bernasconi, where the hotel is situated. "We believe that an iconic spa in the heart of Italy's design and fashion capital could only find its home in the former Palazzo Bernasconi," says Alberto Apostoli, founder of Studio Apostoli.

On the ground floor, there is a beauty area with dedicated spaces for treatments including massages, cosmetic micro-surgery, manicures and pedicures. High-tech facial treatments use the latest machine-led technology combined with results-driven products from Bakel Skincare.

A fitness area on the same level features rooms dedicated to Pilates, boxing and personal training. All of this is accessed from the bustling Corso Venezia, but members can access the spa area through a private entrance from the hotel.

### A world of hydrothermal experiences

In the basement the spa opens out to include chic relaxation spaces and a stunning floatation



### BEHIND THE PROJECT

#### Casa Cipriani Milano, Italy

[www.casaciprianimilano.com](http://www.casaciprianimilano.com)

**Spa size** 1,000 sqm

**Product partners** Bakel Skincare, Auteur skincare, Mimi Luzon, Fedua

**Spa suppliers** Nilo, Jacuzzi, Lemi, Dornbracht, Duravit, Gessi, Technogym, Cemi, BSR Engineering, Rivolta Carmignani, Hydrafacial, Lightwave, MeDioStar Diode Laser, B-strong by Esthelogues, Cryovis, Fertilseta, Ormeoenergetica, Book4Time



pool, said to be inspired by the canals of Venice. This salt pool is a cocooning experience with a mirrored ceiling that allows guests to float in a beautifully designed, mindful space.

Suppliers for the male and female spa areas include Nilo, Jacuzzi, Lemi, Dornbracht, Duravit and Gessi. A women's area has soft, curved shapes and employs precious stone mosaics in its design. It includes a Finnish sauna, ice fountain, sensory showers, and a hammam with a vaulted ceiling clad in French red marble.

The men's space draws inspiration from Japanese traditional onsen and features a double-level sauna, two sensory showers, a Turkish bath and an ice fountain.

