

# spa business

2023 HANDBOOK

the global resource for spa professionals

*in association with  
spa business &  
spa business insider*  
spahandbook.com

SPONSORED BY

**GHARLENI** 

## SPA-KIT.NET PRODUCT ROUND-UP

VERONIQUE GABAI



### Veronique Gabai develops 'perfume with benefits'

Veronique Gabai has launched the Aroma luxury perfume therapy collection to improve wellbeing. The brand is owned and founded by well-respected luxury perfumer Veronique Gabai-Pinsky, the former CEO

of Vera Wang and global brand president at Estée Lauder's fragrance division.

The collection features three scents inspired by the Mediterranean – Heart, Body and Soul – which are available as either sprays or in roll-on form. Each is designed to act on the associated chakras and contains a distinct blend of ethically-sourced essential oils.

Gabai-Pinsky recommends incorporating the fragrances throughout the spa journey – such as before, during and after treatments, as well as during yoga, meditation and mindfulness classes – to elevate the experience and improve guests' wellbeing.

Gabai-Pinsky describes her new line as “perfume with benefits”.

**KEYWORD:** VERONIQUE GABAI

### Varaschin teams with Studio Apostoli for wellness furniture

Furniture manufacturer Varaschin has unveiled the new Wellness Therapy range, designed by Italian spa and wellness architect and designer Alberto Apostoli of Studio Apostoli.

Customisable in terms of accessories and finishes, the new spa and wellness furniture collection comprises four elements. Its core offering rests upon a

minimalist-style upholstered lounger – offered as either a single or double bed. On one side, the beds are equipped with an elliptical-shaped metal ring that envelopes guests in gentle chromotherapy light rituals. Meanwhile, on the other side, the bed rests on a stylish pebble-like side table – the Sasso – which doubles up as a digital side table as well as a striking design feature.

Designed to mimic a pebble smoothed by water, Sasso dispenses aromatherapy, chromotherapy and sound therapy treatments. Apostoli also created the table with a warming surface to heat herbal teas or drying towels.

“In our collaboration with Varaschin, we share our desire to explore new models of wellness and the need to encourage a return to the rhythms and forms of nature,” says Apostoli.

**KEYWORD:** ALBERTO APOSTOLI



VARASCHIN:STUDIO APOSTOLI

KLAFS



### Klaf's foam steam bath brings a fun, fragrant experience to steamrooms

Sauna, pool and spa manufacturer Klafs has brought the innovative Espuro foam steam bath to market.

Upon entering the steamroom, guests are greeted with soft light and relaxing music before fragrant foam starts to fill the room to waist height.

Foam bubbles glisten in the light and float in the air, creating childlike bathing fun, and the nourishing lather can be massaged into the body to help cleanse it. Its patented formula has been specially developed for Klafs using natural, plant-based ingredients that are suitable for sensitive skin.

During this time, the body is gently warmed and the experience culminates with a lukewarm drizzle from above, which washes the body and dissolves the bubbles. The foam is produced by an integrated unit, which can also be retrofitted into existing Klafs steamrooms.

**KEYWORD:** KLAFS