

spa business

DEVELOPMENT

Lanserhof Sylt

First look at the
new resort, p28

Six Senses Svart

Going off-grid
in the Arctic
Circle, p32

FIRST PERSON SPECIAL

Daios Cove, p38
Century Plaza, p66
Mandali, p76
The Londoner, p96

Wouter Tavecchio & Wildrik Timmerman

*“Taking time for yourself
is food for your soul”, p76*

Wellness drives TRevPAR results thanks to pandemic, reports RLA Global

Hotels with wellness revenues exceeding US\$1m (€957,000, £821,000) generated 126 per cent more in total revenue per available room (TRevPAR) in 2021 than those with wellness revenues of less than US\$1m, according to the latest *Wellness Real Estate Report* by RLA Global.

Comparing data from 2019 through to 2021, the new publication marks the third edition of RLA's annual report which examines the financial performance of more than 3,200 properties around the world. Data used was supplied by P&L benchmarking company HotStats.

The 2022 report also indicates that average TRevPAR at properties with significant wellness offerings was still 35 per cent below pre-COVID levels in 2019. However, this gap was much higher at 44 per cent and 55



The report examines the financial performance of more than 3,200 wellness properties globally

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per cent, respectively, at hotels with minor or no wellness offerings.

Roger Allen, group CEO of RLA Global, said: "2021 was about recovery and hotel performances show a clearly positive trend in 2021, compared to 2020.

"When looking solely from a revenue perspective, hotels with significant wellness offerings seem to have achieved better results than properties with minor or no wellness facilities.

"The pandemic resulted in new revenue management strategies, giving priorities to average daily rates (ADR) over occupancy."



Roger Allen

More: http://lei.sr/D3c7E_B

Studio Apostoli brings the outdoors in for new spa project in Hudson Valley

International spa and wellness design firm Studio Apostoli is realising a new spa in New York's verdant Hudson Valley.

The studio is creating the Shin Rin Spa for Silo Ridge Field Club, an 850-acre gated community and private members' club with an emphasis on fitness, wellness, recreation and connecting with nature.

Studio Apostoli's design brief for the development echoes these core pillars and has been devised to



The spa is being brought to life using 'light architecture'

PHOTO: STUDIO APOSTOLI

help visitors rediscover nature and their own physical and spiritual wellness.

The spa will be divided into two areas – wellness and fitness – both of which will include blended indoor and outdoor spaces.

The wellness area will be anchored by a mixed spa, equipped

with glazed saunas overlooking the valley, sensory showers and hammams, together with a range of pools and relaxation areas, as well as four indoor suites.

To strengthen the connection with nature, the facility will be complete by five outdoor treatment cabins.

More: http://lei.sr/d2D9N_B



Neil Jacobs, CEO, Six Senses

PHOTO: SIX SENSES

Six Senses to manage Vana's Indian wellness retreat as of Q3 2022

Six Senses has signed a deal to manage Indian destination spa and retreat Vana in Dehradun, India from Q3 2022.

Launched in 2014 by Veer Singh, Vana draws on Ayurveda, Tibetan healing traditions and yoga to create bespoke retreat schedules.

Six Senses' goal is to work with Vana's team to weave new experiences into the existing formula and bring it to a broader global audience.

The property will operate under the name Six Senses Vana.

More: http://lei.sr/J4Z4g_B