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Alberto Apostoli reveals Arché Water Path Luxury Experience

Studio Apostoli has designed an immersive water-based spa experience called Arché Water Path Luxury Experience, based on a concept by live entertainment production company Balich Wonder Studio.

The modular concept is sold as a product that can be built in many different environments to deliver long-lasting benefits for operators. The various experience modules can sit independently of one another or be combined.

The creative concept was devised by Balich Wonder Studio while Studio Apostoli developed the layout, adding treatments and technologies. It blends wellness facilities with entertainment.

Water is the core theme of the design, representing the origin of wellbeing. To stimulate all five senses,

the project includes the use of metallic and mirrored surfaces, vegetation, aromatherapy, soundscapes, digital content, lighting and dramatic effects.

Alberto Apostoli, founder of Studio Apostoli, says: "Arché Water Path Luxury Experience is not simply a project but a concept. Wellness is 'on demand' and tailored to the needs of each guest as well as the requirements of the hospitality venue, including its spaces and the type of offering desired.

"The entertainment component is a central element, responding to the growing leisure trend in getaways and more structured wellness journeys," adds Apostoli. "Designing Arché alongside Balich Wonder Studio has been an invaluable experience: their expertise in major



STUDIO APOSTOLI

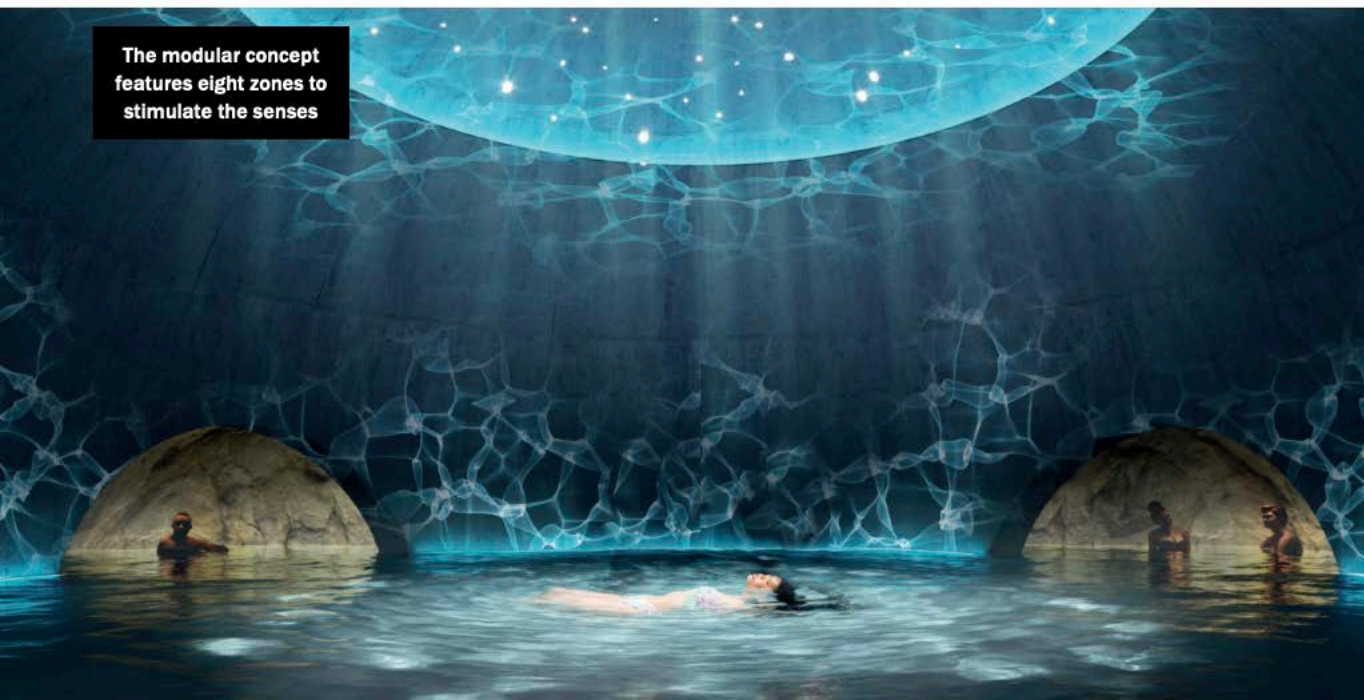
"It blends wellness facilities with entertainment"

Alberto Apostoli

international events and technical and engineering expertise has been the perfect complement to our more than twenty years of wellness design experience."

KEYWORD: APOSTOLI

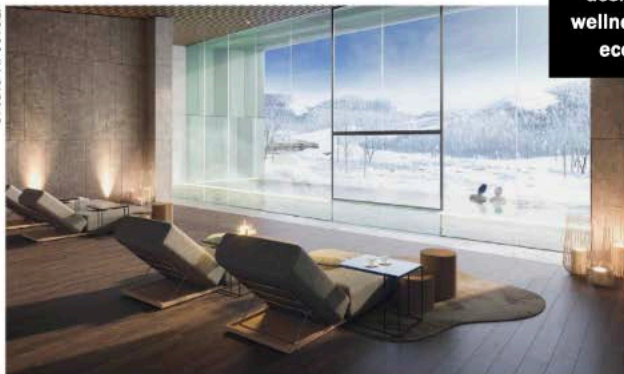
The modular concept features eight zones to stimulate the senses



BALICH WONDER STUDIO



Studio Apostoli
will head up the
design of the
wellness-centric
eco resort



Tavan Jargal Resort

Ulaanbaatar, Mongolia

Opening: unconfirmed

Verona-based spa and wellness design firm Studio Apostoli has been appointed to support the creation of a wellness-centric eco-resort 40km from the Mongolian capital of Ulaanbaatar. Developed by Devjikh Tsog Khugjil, Tavan Jargal Resort is currently in the preliminary design and business planning stages.

The vision for the 13-hectare development is to create a high-end wellness oasis tucked away in a protected national park that showcases Mongolian culture and the area's natural beauty through thoughtful architecture. Nestled between rolling hills and water sources, the resort has been designed with organic shapes and natural materials to help it integrate seamlessly into the landscape.

The resort, owned by the Altangobi Group, will consist of a two-level hotel, a 2,650sq m spa, 27 villas – some featuring their own wellness facilities

– and 19 traditional Mongolian nomadic dwellings called Gers.

The concept behind Tavan Jargal is rooted in wu xing, or the five elements of Eastern philosophy, which are combined to ensure harmony and balance and are nurtured by sustainability, one of the founding values of the development.

Studio Apostoli is overseeing architectural and interior design, spa consulting and management, business modelling and planning, marketing and the sustainability strategy.

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