



# spa business insider

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## Lanserhof gets €95m investment

European holistic wellbeing and health resort operator Lanserhof Group has received an investment worth €95 million (US\$105.2 million, £80.7 million) to fuel its global expansion.

The capital injection comes from a consortium of investors, including global investment firm King Street Capital Management and investor Manuel Puig – whose expertise will be used to broaden Lanserhof's longevity-focused treatments and products.

The investment will be managed by global private markets specialist AltamarCam.

Lanserhof's existing shareholders will continue to own a majority stake in the group.

The decades-long family-led enterprise will develop a co-ownership structure.



Lanserhof fully owns and operates three luxury health resorts in Lans, Austria, plus Tegernsee and Sylt in Germany.

It has an additional location under development at the Finca Cortesin resort near Marbella, Spain, which began during an initial investment

led by AltamarCam in 2023. This Lanserhof Marbella location is expected to open in 2027.

Several other new locations are due to open beyond Europe by 2030.

Lanserhof will also launch its own supplements and cosmetics range.

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### NEW OPENING REVIEW

Alina Hernandez reports on the opening of Hagastrand

Nobis Hospitality launches in Stockholm

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### SPA CHINA SUMMIT

Lisa Starr shares highlights from the SpaChina Summit

Challenges for the spa market were outlined

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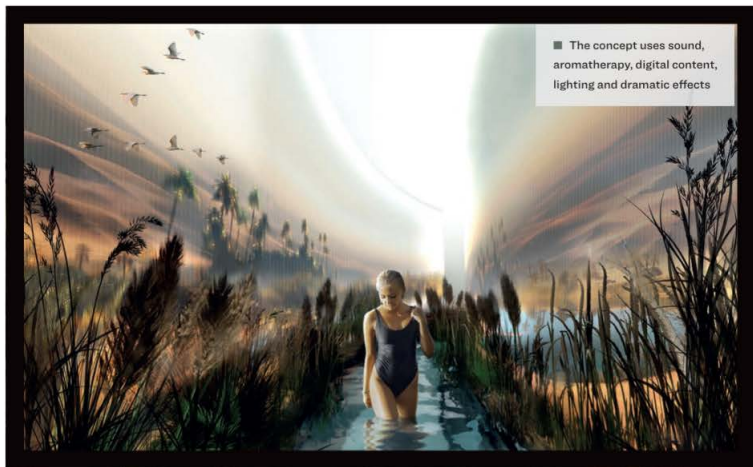


### DEVELOPMENT

First ESPA-branded spa to open in Croatia at new resort

Valamar will open its Pical Resort in March 2026

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■ The concept uses sound, aromatherapy, digital content, lighting and dramatic effects

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# Environmental entertainment

Studio Apostoli and Balich Wonder Studio create immersive concept Arché Water Path Luxury Experience

**S**tudio Apostoli has designed an immersive water-based spa experience called Arché Water Path Luxury Experience, based on a concept by live entertainment production company Balich Wonder Studio.

The modular concept is sold as a product for different environments to deliver long-lasting benefits for operators. The various modules can be independent or be combined.

## The design

Balich Wonder Studio developed the concept, while Studio Apostoli developed the layout, wellness treatments and entertainment technologies.

Water is a key design motif, representing the origin of wellbeing. Arché also takes its name from the Ancient Greek meaning of origin and beginnings.

Alberto Apostoli, founder of Studio Apostoli, said: "At Arché Water

Path Luxury Experience wellness is 'on demand' and tailored to the needs of each guest as well as the requirements of the hospitality venue."

## Modular bathing zones

The zones that can be interconnected to create the full bathing circuit start with an entry space called Threshold, which features a suspended walkway over water, with waterfalls. Guests then enter the Purification Tunnel, a mist-filled space to help guests



■ The different modular zones can be combined in various configurations depending on the operating venue's requirements

transition into the bathing circuit and disconnect from the outside world.

A circular Aquatic Maze is divided into a swimming pool, hot tub and showers. There is also a beach of dark volcanic sand, digitally-projected wall patterns and soundscapes.

Next, an underwater passage called Navel leads to a bioluminescent cave.

Concentric tunnels called Latitudes replicate contrasting planetary environments, such as deserts and jungles.

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The entertainment component is a central element, responding to the trend for structured wellness journeys

Alberto Apostoli, Studio Apostoli

The Greenhouse module houses a tropical garden for food and a Biosphere cubic space with LED screens displays natural phenomena.

A sensory-deprivation dome called Cocoon is designed for meditation, with a salt-infused flotation pool

The Rain Renewal zone mimics a bamboo forest and rain effects, with four private treatment areas: a halo room with negative-ion salt therapy, a hammam, a Finnish sauna and salt baths. ●