



Armani Spa opening in Saudi Arabia

High-end fashion house Armani has chosen to open its third global hotel location in Diriyah, Saudi Arabia, complete with a signature Armani/SPA.

Diriyah is a 300-year-old site located just 15 minutes from Riyadh and is adjacent to the historically significant UNESCO world heritage site Al - Turaif – the first capital of the Saudi Kingdom when it was founded in 1744.

Overlooking Diriyah's luxury hospitality and retail quarter, the hotel will include 70 rooms, two restaurants and a pool. Also on offer will be 18 exclusive Armani residences with spacious interiors and outdoor pools, landscaped terraces.

"After celebrating the 10th anniversary of the opening of the Armani Hotels in Milan and Dubai, I'm ready to take on this new challenge," said Giorgio Armani.

"Armani Hotel Diriyah will allow me to interpret my idea of lifestyle and hospitality in a particularly subtle and embracing way."

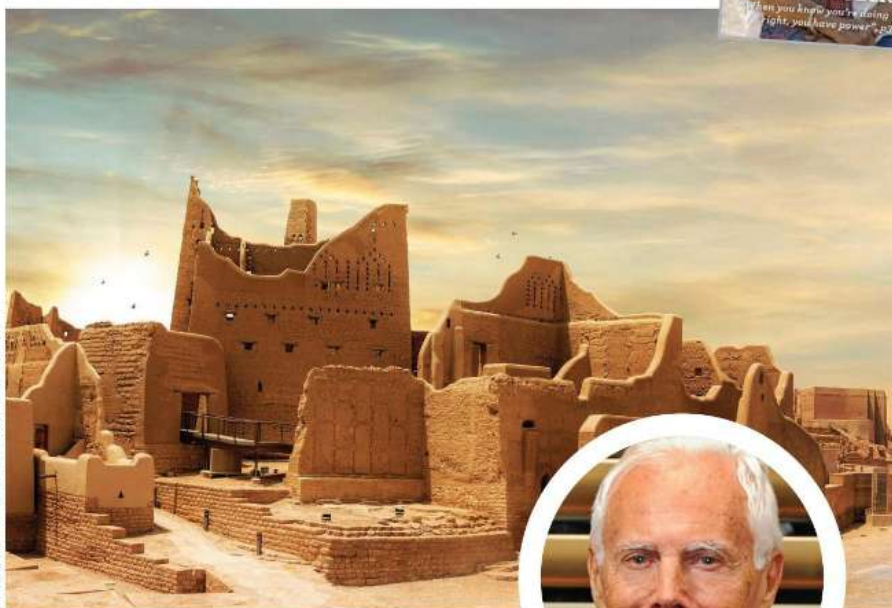


PHOTO: DIRIYAH GATE DEVELOPMENT AUTHORITY

SHUTTERSTOCK/DELEBO ANDREA

■ Diriyah is adjacent to UNESCO site Al - Turaif

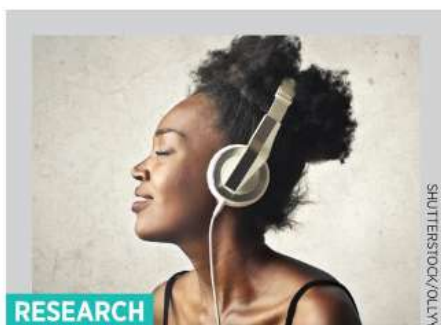
Armani and his in-house interior design team will work with architects to create a design characterised by essential lines that enhance the precious materials utilised, and a subtle interplay of volumes, light and shadow.

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I'm ready to take on this exciting new challenge

Giorgio Armani



SHUTTERSTOCK/OLIVY

RESEARCH

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PHOTO: FORTE VILLAGE

DESIGN

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PROJECTS

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Body Boost Bed targets inflammation



■ Richard Warden, owner of UK-based Body Boost Bed distributor Beam Supreme

PHOTO: BODY BOOST BED

The Body Boost Bed is a total body photobiomodulation light therapy (PBM) system designed for spas and aesthetic and beauty clinics.

“PBM is best known for easing inflammation and The Body Boost Bed harnesses this to help treat injuries, reduce pain, relax muscles/joints and increase circulation, as well as promoting anti-ageing effects on the skin and an overall sense of wellbeing,” explained Richard Warden, owner of UK-based Body Boost Bed distributor Beam Supreme.

PHOTO: BODY BOOST BED



■ The bed taps blue-, red- and near-infrared light

“Originally launched in Australia, the bed uses blue-, red- and near-infrared light and has since reached the US, the Netherlands, France and the Czech Republic.

Completed with small LED panels, the bed can be used to treat the face or the whole body.

Warden suggests hosting sessions for around 25

minutes and adds that the experience can be used to complement and enhance the effects of other treatments on the spa menu.

The Body Boost Bed has achieved both EC and FDA approval and is EU medically certified.

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Alberto Apostoli and Newform launch the A.Zeta showerhead

Italian architect Alberto Apostoli has renewed his partnership with Newform – an Italian wellness company – and designed A.Zeta.

The showerhead has a segmented steel profile, designed as an aesthetic representation of flowing water. The water flow and can be programmed in two modes; rainfall or waterfall.

Available in polished chrome finish, satin, or black and white, the shower plate features essential lines enhanced by the geometric folds and their respective details: the thin cut for the water jet and the micro-perforations from which one can activate the rain mode.

A.Zeta is a wall-mounted design and its form and



PHOTO: STUDIO APOSTOLI



PHOTO: STUDIO APOSTOLI

■ Alberto Apostoli, founder of Italian wellness architecture firm Studio Apostoli

function are coordinated to ensure a signature wellness shower experience, both in a residential space and in a commercial context.

“Being able to take on product design is always stimulating because it lets you

respond to the demands of the sector, market and users in a precise manner, but in a way that’s still akin to designing a spa or a hotel,” said Apostoli. “A.Zeta highlights water as the fundamental element of wellness; the showerhead

evolves with it, simulating its movements and focusing on the individual to guarantee an authentic relaxation experience,” he concludes.

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