

NEWH

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Creative Thinking

Encore tailors its approach to hospitality and beyond

Mountain High

Studio Apostoli's serene resort and spa is set against the dramatic Dolomites

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Photography by Mattia Aquila and Sharon Radisch

Pinzolo, a town found within Madonna di Campiglio, one of Italy's most popular ski areas, offers Italian escapism of another variety in the form of Lefay Resort & SPA Dolomiti. Like its sister property on Lake Garda in Gargnano, which opened in 2008, nature plays an entrancing role at this sustainable wellness retreat with architecture courtesy of Schenna, Italy-based DemetzArch (which handled architecture for the original as well) and interior design by Studio Apostoli in Verona.

Studio Apostoli's founder Alberto Apostoli recognizes that the two locations are united in their "search for a dialogue between the external and internal." Still, the newer Lefay in the growing resort

collection launched by the Leali family—founders of Air Dolomiti—is ultimately shaped by the "precise place where it stands."

A contemporary reimagining of the South Tyrol region's folksy timber-and-stone abodes, the resort is planted in the woods and backdropped by the Dolomites, their jagged silhouette suggesting "the idea of broken lines and giving the structure a strong character," explains Apostoli of DemetzArch's design.

At the heart of the ClimaHotel-certified resort is the 54,000-square-foot, multi-level spa, one of the largest in the Alps. Granite walls and oak parquet are accentuated by earth-toned leather and the indoor/outdoor pool is graced by columns recalling



This page, clockwise from above: The midcentury-meets-rustic vibe is evident in the lobby's wingback chairs paired with tables made from tree stumps, while a sculptural staircase features a mix of wood and stone; the indoor/outdoor pool affords guests stunning views of the landscape.

tree bark. Divided by floor-to-ceiling glass, it's dominated by views of the mountains. Another pool, done in tonalite, references glossy streams, and the aquatic zone, with its elaborate sauna circuit, features a whirlpool reminiscent of an ancient bath.

"Great effort was made to integrate the exterior with the interior," says Apostoli, and that reverence for the landscape begins in the lobby, where it is on full display through soaring windows. Here, a sculptural staircase is carved into stone, and wingback chairs mingling with cherry tree-stump tables culminate in a midcentury-meets-rustic aesthetic. Firepits and lanterns dot the alfresco Sky Lounge.

Just as calming are the 88 suites and 23 apartments. Dressed in a muted palette, they meld oak paneling with contrasting panels of wallpaper and brass frames. Separating the beds and the baths, outfitted with freestanding tubs, are screens of slatted veneered aluminum that subtly elicit privacy. All of the furniture pieces were custom-made to deftly merge style and technology, like the air vents camouflaged in bookcases. Together, Apostoli explains, they create "perfect spaces through the smallest details."

Opposite page: The Lefay Resort's striking architecture mimics its Dolomites backdrop.



This page: The soothingly hued suites feature oak paneling, their bed and bath areas divided by slatted veneered-aluminum screens.

dolomiti.lefayresorts.com; albertoapostoli.com

Owner and Purchasing
Lefay Resorts

Architecture Firm
DemetzArch

Interior Design Firm
Studio Apostoli

Interior Design Project Team
Alberto Apostoli, Martina Miatto,
and Gianluca Rossin

Contractor
Paterlini Costruzioni Spa

Carpet
Pride Design

Casegoods and Furniture
Gabana Arredamenti

Chairs
Italpoltrone

Doors
Bocchio

Drapery and Fabrics
Enzo Giacosa

Floor Tile
Hofer Fliesen & Böden and
Santagostino

Tonalite Rock
Pedretti Graniti

Lighting
Licht Studio and Xal

Tables
Gabana Arredamenti

Treatments Beds
Lemi

Sinks, Fixtures, and Taps
Villeroy & Boch and IB
Rubinetteria

Wallcoverings
London Art

Opposite page: The epicenter of the spa, a whirlpool recalls ancient baths; the indoor pool is swathed in tonalite granite.