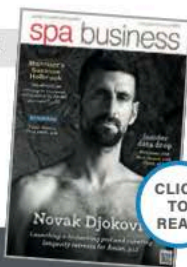




spa business insider

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Remembering Sharilyn Abbajay

The spa and wellness industry is mourning the loss of Sharilyn Abbajay, honoured industry veteran and consultant who died recently.

With more than 45 years' experience in operations, brand development, strategy, retail and innovation, Abbajay devoted her professional life to the spa and beauty industry.

Her experience included two years as VP of global spa, retail and fitness operations for Marriott International and time as senior VP of Elizabeth Arden's Red Door Spa operations. She also ran her own consultancy, Abbajay and Associates, providing strategy and operations advice to a diverse portfolio of clients.

More recently, she had senior COO roles in the plastic surgery market.

Abbajay played a crucial role in the growth of the International Spa



PHOTO: THOM KLETECKA

■ Sharilyn Abbajay was one of the leading founders of the spa sector

Association (ISPA), writing textbooks for the association, serving on the board and giving lectures on the institution's behalf. Her commitment was honoured in 2015 with a Dedicated Contributor Award.

Lynne McNees, president of ISPA, said: "Sharilyn was not only

an exceptional leader and former ISPA board member, but also a dear friend to so many, always sharing her passion for the spa industry with warmth and generosity. Her love for what she did touched countless lives and she will be deeply missed".

MORE >>> http://lei.sr/u6h2A_B

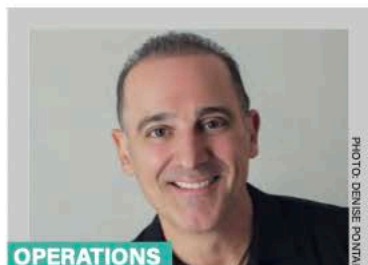


PHOTO: DENISE POJTIK

OPERATIONS

Sense of Touch to operate The Fullerton, Hong Kong

Neil Orvay outlines plans for new contract

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PHOTO: STUDIO APOSTOLI

DEVELOPMENT

Studio Apostoli designs Roman thermal spring park

The bathing circuit is inspired by ancient Rome

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PHOTO: NORTHUMBRIA UNIVERSITY

AROMATHERAPY

Neuroscientist backs up aromatherapy practices

Prof Mark Moss proves scents affect the brain

p14



PHOTO: VAL RITTER PHOTOGRAPHY

It's about creating a consistent, transparent definition of wellness in hospitality

Robin Ruiz

Robin Ruiz's WITT and WTA launch wellness standards

WITT (Wellness in Travel and Tourism) and the Wellness Tourism Association (WTA), which are both owned by Robin Ruiz, have partnered to launch a set of measurable wellness benchmarks and a certification process for hotels around the world.

The new initiative, called Core Wellness Standards for Hotels, has been developed with guidance from experts in hospitality, fitness, nutrition, sustainability and travel from WITT's Standards Advisory Committee.

The standards offer hotels targets and certification to give travellers confidence that wellness offerings have been independently verified.

The standards are built around five essential pillars: healthy eating, holistic healing, nature, movement and local impact.

Robin Ruiz said: "This collaboration between the Wellness Tourism Association and WITT brings a long-overdue level of clarity to the wellness tourism space."

MORE >>> http://lei.sr/c7X8W_B

03 Robin Ruiz
Robin Ruiz's two organisations have partnered to launch Core Wellness Standards for Hotels

04 The Chancery Rosewood
Guests can now stay at the transformed former US embassy, in the luxury hotel and its Asaya Spa

SPA BUSINESS INSIGHTS

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Studio Apostoli reveals designs for a thermal bathing park in Italy, inspired by ancient Roman rituals

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Four Seasons Resort Bali has opened its new Fitness Hub, complete with extensive recovery facilities

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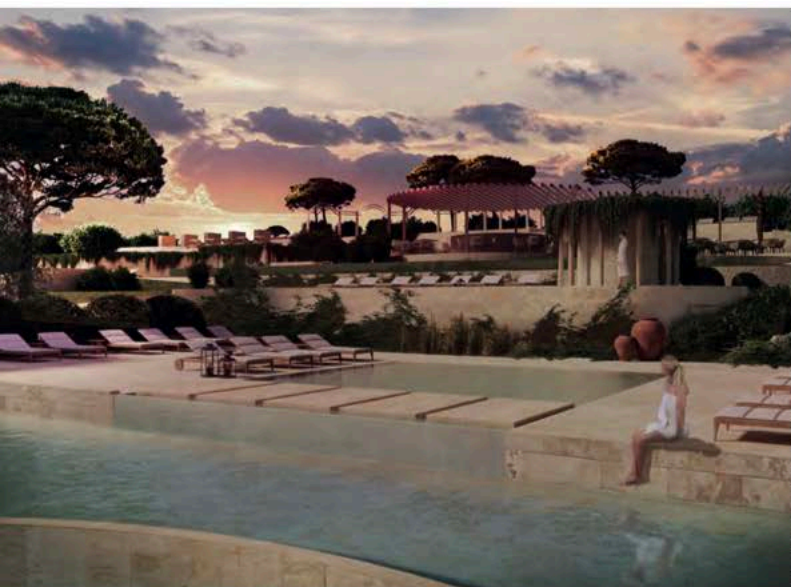
The New Thermal Park is both a continuation of the area's history and a projection of the future of wellness tourism

Alberto Apostoli, founder, Studio Apostoli



Modern Roman recreation

A thermal spring spa park in Italy has been designed by Studio Apostoli to be a global wellness tourism destination



ALL PHOTOS: STUDIO APOSTOLI

■ The bathing journey takes guests through four Roman-era-inspired areas: Mare Nostrum, Eastern Provinces, The Great North and Imperial Rome

Studio Apostoli has designed a thermal bathing complex called New Thermal Park in Civitavecchia, Italy, next to the ruins of a Roman bathhouse site – Terme Taurine – as part of a project to revitalise the Lazio region.

The land is owned by Terme dei Papi SpA, a company that has a thermal bathing site of the same name in Viterbo, also in the Lazio region. Terme dei Papi has been operated by the Sensi family since 1993.

The New Thermal Park is set to attract an international clientele to both the new privately-owned facility and the publicly-owned archaeological site next-door.

The development will be marketed as a high-profile destination for wellness tourism, taking advantage



■ The park will range across 26,000sq m, with 14 thermal pools

ALL PHOTOS: STUDIO APOSTOLI

Visitors can relive the experiences and emotions stirred by ancient bathing culture, reinterpreted for the contemporary era

of Civitavecchia's port and its 3.5 million annual visitor arrivals.

Design

The New Thermal Park ranges across approximately 26,000sq m and will feature a large outdoor area with three terraces that follow the land's natural contours. There will also be a complex that revitalises a historic rural structure known as Casale dei Bagni.

A total of 14 pools, will have a footprint of 1,440sq m, with the water sourced from natural thermal springs. Prefabricated construction elements will be used to reduce environmental impact and accelerate the building schedule.

The visitor experience

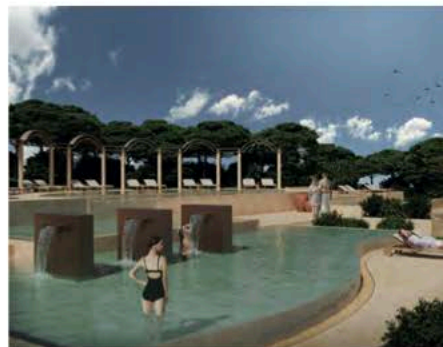
Visitors will start the bathing journey in Mare Nostrum, the first of four

Roman-inspired areas. This journey begins in the Casale dei Bagni and will be linked to the upper terrace by a pergola. It will have 32°C thermal pools and a leisure zone.

In the Eastern Provinces zone, there will be a series of pools of varying temperatures and salinity for relaxation. Surrounding these, guests will find circular structures inspired by those associated with the Oracle of Delphi, as well as hammams, lounge spaces and relaxation areas.

The Great North area will be dedicated to contrast therapy, with a Kneipp circuit, panoramic Finnish sauna, plus cold and hot plunge pools.

The final section will be called Imperial Rome and in homage to Roman grandeur, the space will have thermal and non-thermal pools, multi-level waterfalls and a lounge bar.



■ The park will be built in neutral-toned materials to avoid disrupting bird migration routes. More than 500 native trees will be planted