

LOOKBOOK

AUTUMNWINTER2020/21
HOTELIERSGUILD



PASSION FOR
Deeper Luxury

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LEFAY RESORT & SPA DOLOMITI

MADONNA DI CAMPIGLIO

LEFAY TOTALLY GREEN

Lefay Resorts is the first Italian company in the tourism sector to sign an agreement with the Ministry of the Environment for projects aimed at neutralisation of CO2 emissions. This is achieved through the purchase of CERs credits (in accordance with the Kyoto Protocol), intended to reduce emissions in Italy and in developing countries.

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An extremely rewarding project. We worked closely with the owner who proved to be far-sighted and attentive to even the smallest detail. This has ensured the achievement of the goal of creating a project linked to the particular location of the Dolomites and to "Italianness", respecting the prestigious Lefay brand, a brand that has been able to establish itself in a particularly competitive market, giving shape to an idea of contemporary and environmentally friendly luxury. This work represents the perfect example of the operating philosophy of our firm, that is, extending the idea of well-being to all aspects of the project.

ALBERTO APOSTOLI | ARCHITECT

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“WE BELIEVE THAT EXCLUSIVITY MEANS DOING WHAT NO ONE ELSE HAS YET THOUGHT OF, INVESTING IN THE PRESENT AND FUTURE, CREATING SOMETHING FOR A SELECT FEW THAT BENEFITS EVERYONE.”



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INDEPENDENTLY MINDED

Lefay Resorts & Residences is a family owned group. This has allowed us to design our brand identity in a completely independent way, following our own vision and mission and creating a completely unique concept based on new luxury, sustainability and holistic wellness.

The Lefay experience is primarily based on environmental respect and on an innovative wellness method created by our Scientific Committee: two features which are not reproducible and that are intrinsically part of our company, in every step we take. Lastly, the Lefay wellness holiday excellence is based on a series of standards that we have set according to our personality and practices, a choice that enables us to always be free-spirited without any restrictions from third parties.

Alcide Leali | Owner | CEO

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